



Curriculum vitae

Mohammed Jaber

Founder of Jaber X · CEO of Super Sport · Digital marketer & accountant

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+12

years of experience

+25

brands we create content for

10

professional certificates

Work matters on its own, but its value grows with consistency and patience. I give a lot of time to my work to build entrepreneurial, creative projects, and my goal is to reach a global level in business. We all make mistakes; what matters is moving past them, fixing them and not repeating them.

Experience

Present

Founder & CEO

Jaber X Solutions & Development Services

- Leads the content, photography and development team, overseeing content and ads for 25+ brands.
- Founded the Jaber X platform: a commerce and accounting system linking e-commerce with traditional retail.
- Founded a smart delivery system that connects delivery companies with customers.
- Builds AI-powered business automation: content publishing, a unified inbox, reporting and system integrations.
- Hands-on experience with AI tools for image, video and content production and data analysis.

Present

Chief Executive Officer

Super Sport Footwear

- Develops and executes the company's strategic plans.
- Launched the brand and is building its market presence.

05/2023 – Present

Marketing & Development Manager

FJ Jewellery

- Built a year-round marketing plan.
- Developed a complete website and digitized and automated the company's operations.
- Marketed all branches across the West Bank and grew both branch and online sales.

03/2023 –
11/2023

Marketing & Development Manager

Bosta Express

- Built an e-commerce site linked to the company's delivery system, and a delivery system shaped around customer and company needs.
- Grew sales and customers through the website, and built partnerships with companies and individuals.
- Moved the company's operations to a fully digital system.

Professional skills

Marketing

Administrative skills

Attention to detail

UI design

Negotiation

UX design

Design systems

Data analysis

AI & automation

AI business automation · AI reply agents · AI image & video generation · AI content writing · n8n · Make · Pabbly · Claude · Magnific · Google Sheets · Meta Ads

Personal skills

Problem solving · Critical thinking · Emotional intelligence · Flexibility · Teamwork · Fast learning · Creativity

Certificates

2019 – 2021
Search Engine Optimization (SEO)

2019 – 2021
Digital Analytics

2019 – 2021

08/2022 –
03/2023

Chief Executive Officer

Al-Arabi Trading & Investment Group

- Directly managed Al-Arabi Computer & Trading and Al-Arabi Express delivery.
- Managed staff across companies and branches in the West Bank and Jerusalem.
- Digitized and automated operations, and developed relationships and partnerships.

01/2020 –
12/2023

Co-founder & Manager

Fiola Shoes, Ramallah

- Founded a footwear store supporting local manufacturing.
- Grew members and sales year over year.

06/2018 –
12/2025

Project Manager

Hebron Shoes Project

- Marketed and developed the store website, growing sales and members online.
- Promoted local manufacturing.

08/2017 –
12/2025

Marketing Manager

Hebron Shoe Shop

- Opened and set up the Amman, Jordan branch (accounting and admin), and launched myshoes.ps.
- Built the marketing plan and improved internal operations and the in-store membership program.
- Opened and managed the new Hebron Center branch.

2015 – 2017 · 2021

Sales, then store development

Ali Al-Taweel Clothing & Footwear, Jericho

- Started as footwear department lead and salesperson, also managing warehouses.
- Developed the stores, marketed internal operations and guided the move to e-commerce.
- Made the store an authorized point of sale for Hebron footwear factories.

2014 – 2017

Early career

Retail & hospitality, Jericho

- Tawfeer Supermarket: cashier, then morning-shift manager, working on Al-Shamel accounting software.
- Banana Land park: managed cafeterias, points of sale and holiday season operations.
- Al-Shanni Supermarket: received and recorded goods in the warehouse.

Education

2022 – Present

Master's in Applied Marketing Management

Al-Quds Open University

2014 – 2020

Bachelor's in Accounting

Al-Quds Open University

Digital Marketing

2019 – 2021

E-marketing: Paid Digital Campaign Management

2019

Training of Trainers in E-commerce (TOT)

2018

Multiple accounting software programs

2017

Social Media Strategies

2017

E-marketing

2017

Bisan Accounting

2016

Al-Shamel Accounting

«اعمل بجد في صمت
فليكن النجاح ضجيجك!»

WORK HARD IN SILENCE
LET SUCCESS BE YOUR NOISE!